



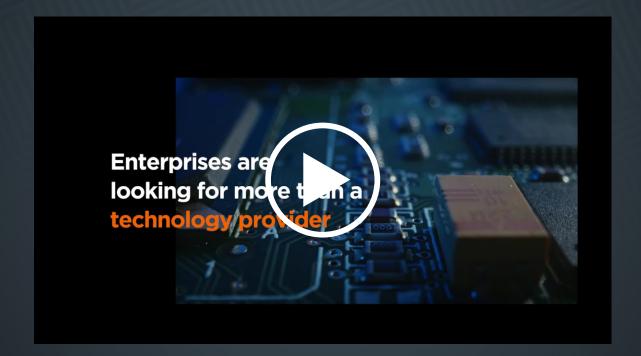
Smarter enables everyday breakthroughs, whatever your industry.

Lenovo Solutions Overview	»
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Delivering transformation at the speed of scale.

You're in the trenches, driving immediate results to move the needle and <u>pivoting on a dime</u> amid constant disruption. You are an everyday innovator.

Gone are the days of business strategies that chase the elusive seismic industry shift. It's the steady wins—the everyday breakthroughs—that inspire and empower forward movement. Lenovo's Industry Solutions portfolios offer configurable solutions across workplaces, retail, and education to stay agile and conquer everyday challenges.



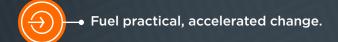
Digital evolution without intimidation.

Every industry needs to adapt quickly to keep up with the current velocity of change. Embracing a more strategic view of digital transformation allows you to dedicate time and resources to successful incremental improvements to evolve with impact.

Don't go it alone. Lenovo partners with everyday innovators like you to:







Lenovo's smarter solutions are built on a solid foundation.

35-year legacy of innovation

Trusted end-to-end partner

Millions of devices deployed and managed globally

Vertical-specific solutions

XX technicians supporting our solutions in XX countries



Lenovo Workplaces

Design a flexible workplace and increase employee productivity.

With the rise of hybrid workplaces, make your onsite space a destination that attracts and retains talent, unleashes creativity, and inspires collaboration. Lenovo brings a turnkey approach to flexible Workplace Solutions, including occupant experience, real-estate flexibility, and safety and security.

Workspace Monitoring	>>
Workspace Booking	»
Digital Signage	»
Workspace Booking (PRC only)	»
Al Video Security	»
Modern Building Access	»
Intelligence Access Control (PRC Only)	»

Create a workspace strategy that works.

As the workplace decentralizes and working preferences evolve, you need to meet the unique needs of a distributed workforce and make sound real-estate decisions. Lenovo provides configurable dashboards to understand occupancy levels and employee proximity, while respecting privacy and data security.





 Always-on battery-powered occupancy sensors deliver
 99.7% data accuracy and enable rapid deployment.



 Technology, insights, and advice for CRE created by CRE experts.



 Proven solution with over 20M square feet, measured in over 30 Fortune 500 companies.



Lenovo Installation and
Management Services
ensure solution availability
and reliability.

REGION AVAILABILITY: NA, EMEA, AP



Get intelligent about conference rooms.

Put an end to delayed and postponed meetings due to conference room confusion. By streamlining the booking and use of conference and huddle rooms, you ease frustration, boost teamwork, and enable big ideas to come to life.

As employees return to work, Lenovo helps you manage workspaces in a reduced real-estate footprint and maximize efficiencies for your hybrid workforce.



 Schedule any space with a simple Workspace
 Scheduling software.



 Control every workspace through a single solution.



 Use pre-built integrations with programs like Outlook, Zoom, and Teams.



Identify actionable insights for office space with smart data tools.



REGION AVAILABILITY: NA, LATAM, EMEA, AP



EDUCATION

LEARN MORE »

Easy-to-manage digital signage in schools can

be used to boost morale, inform students and

Used throughout the store, digital signage

can advertise special promotions, provide

pricing, and share store or product news.

staff, and highlight special events.



LEARN MORE »

Create signage that gets noticed—and inspires action.

Digital signage throughout your workspace can enhance communication among employees, ensuring important messages are consistently delivered and allowing for location-specific information. Customer-facing digital signage gives your business the opportunity to positively engage customers, enrich brand recognition, and boost loyalty.

Lenovo's Digital Signage solutions transform ordinary displays into powerful communication tools, extending the reach, availability, and accuracy of timely messaging.



Create dynamic branded content with video and images.



 Save time with a userfriendly interface for flexible scheduling.



Quickly create and update content for single site or across enterprise.



 Protect the integrity of content with endto-end encryption.



REGION AVAILABILITY: WORLDWIDE





Foster flexibility, collaboration, and productivity.

Enable employees to work productively wherever they are, while supporting collaboration across locations and business functions. Lenovo's intelligent conference room and station allocation systems digitalize your workspaces, improving employee productivity and reducing business costs.





 Support a variety of station allocation methods according to your needs, including fixed, mobile, and instant stations.



 Visualize the use of seats and edit your floorplan in real time.



 Use station-data reporting to get insights by department, branch, or other dimensions, allowing for usage statistics and intelligent reports for predictive station management.

REGION AVAILABILITY: PEOPLE'S REPUBLIC OF CHINA



Watch over your workspace 24/7.

Gone are the days of complex (and often useless) video security systems that result in endless hours of video to review. Plus, passive video reveals what has already happened, allowing for reaction only, with no real-time notification of live-action capture.

Lenovo's innovative technology, along with Ava smart cameras, deliver next-gen AI video security solutions for proactive monitoring to better protect your enterprise and improve operations.



 Flexible camera options direct-to-cloud or bringyour-device—with 30-120 days of recording storage.



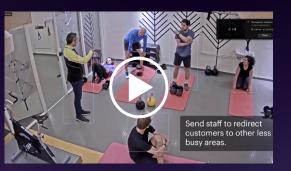
 Machine learning, configurable, and predictive analytic capabilities.



 Flexible hybrid cloud solution to support large or small sites, based on bandwidth needs.



 Openpath integration, including real-time forced entry notification and automatic occupancylevel entry disabling.



Ava video analytics for public health compliance



Ava Aware video view and object detection

REGION AVAILABILITY: NA, LATAM, EMEA, AP





Modern Building Access

LEARN MORE »

Open the door to better access, security, and efficiency.

There's a place for plastic keycards and fobs in the modern workplace, but it's time to consolidate and manage access infrastructure to reduce costs and streamline systems. In partnership with Openpath, Lenovo delivers access solutions with real-time monitoring and updates, creating security compliance and a safer occupant experience.



 Hands-free access limits touchpoints on doors enabled with automatic door controls.



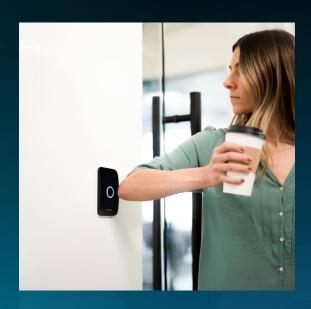
 "Triple-lock" technology authenticates securely with mobile phone.



 Designed to integrate with existing infrastructure and legacy systems.



 Cloud-based access for administration and management.



REGION AVAILABILITY: NA, EMEA, AP

openpath

Consolidate access and attendance management for enhanced efficiency.

Simultaneously improve security and manage employee attendance in the modern workplace. Provide safe and convenient access without plastic keycards or fobs, which can be easily lost or stolen. Plus, you can combine attendance and access data to maximize security and minimize malicious use by insiders and outsiders.





 Automatically open door and activate timecard through live face-recognition access control.



 Set attendance rules, including workweek, holidays, business trips, leave, etc.



 Remotely manage access control machine. Users selfupload facial image—no need for administrator action.



 Create attendance records report, individually or by department, branch, or other dimensions, to obtain attendance statistics and office automation (OA) insights.

REGION AVAILABILITY: PEOPLE'S REPUBLIC OF CHINA







Lenovo Retail

Embrace the future of retail.

Lenovo Retail creates smarter and safer stores that transform the shopping experience and deliver data-driven business results. Our unified digital solutions bridge end-to-end retail needs, including hardware, software, servers, tech support, and services. With intelligent design and technology infrastructure, Lenovo elevates the in-store buying—and selling—experience.

- Supercharge your infrastructure.
- Improve the customer experience.
- Optimize labor efficiency.

Electronic Shelf Labels + Self-Service Kiosks	»
Point of Sale Systems	»
Digital Signage	»
Customer Behavior Observation & Occupancy Management	»



Smarter technology for all Lenovo

Buy back time with smarter pricing.

Lenovo electronic shelf label solution optimizes labor, making the most of your workers' time and company resources and reducing error rates.





→ Update 18K ESLs/hour.



NFC and cellular network functionality.



2-way communication with standard encryption for additional security.



 Centralized solution no need for servers or devices in stores.



• 5-year+ battery life



Bringing smart thinking into physical retail.

Lenovo has a broad range of point of sale systems, including modular, mobile, and all-in-one. Durable, scalable, and extendable, these innovative systems can be used across multiple platforms to meet your distinctive needs. Compatible with POS software of all kinds, Lenovo systems feature a long product lifecycle and global service support.





 Broad portfolio of front-ofstore solutions to support customer service.



 Offered in both touch and non-touch formats.



 Lenovo can deliver tailormade kiosks customized for your business needs.

Don't just inform. Engage.

Effectively communicate with your workforce and customers with this integrated digital communication and content management solution from Lenovo. IoT-driven signage lets you implement consistent and audience-specific messaging that gets attention.



Digital Signage

 Engage with your customers, enhance loyalty, boost brand recognition and improve the retail shopping experience.



 Improve quality and consistency of internal and outward-facing communications.



 Extend reach and availability of timely, accurate information.



 Enhance usability and security of organizational content.







Understand the customer journey to boost your bottom line.

Lenovo customer analytics solution drives merchandizing decisions and automates customer capacity counting. With advanced security cameras, need-specific software, and an easy-to-use analytics dashboard, brick-and-mortar retailers can know their customers as well as online retailers do.





 Stay GDPR-compliant and get valuable insights.



 Learn how customers shop: route taken, visit duration, visit frequency, heatmaps.



 Get positive sales and conversion impact from one camera.



 Optimize merchandising: validate product layouts and marketing campaigns.



 Improve store conditions: wayfinding, safety adherence, targeted store cleaning.



 Stream security feeds to employees as they walk the store.



 Adjust store hours and cleaning/ stocking schedules bases on each store's unique patterns.







Lenovo Education

Smarter inspires the future of learning.

Lenovo equips you with next-level solutions for learning in the modern classroom. Our built-for-education devices, software, and services enable collaboration for engaged learners—wherever class is in session.

Hybrid Classroom	»
VR Classroom	»
Smart Classroom	»
Instructional Software	»
Security, Safety, and Device Management Software	»
Esports	»
Advanced Workstation for Education	»



Smarter technology for all Lenovo

Build collaboration and connections for learning anywhere.

Lenovo hybrid classroom solutions create an adaptable environment for every teaching and learning model. Engage students where they are with flexible learning tools that pair Lenovo's robust learning devices with a collection of innovative hardware solutions for collaborative learning.

Hybrid classroom ecosystems include Google Meet Series One Room kits and ThinkSmart Hub solutions for Microsoft Teams Rooms or Zoom Rooms to facilitate an immersive learning environment. Easy to reconfigure for a range of classroom sizes and simple to manage with user-friendly software and services, these purpose-built ecosystems deliver best-in-class solutions for learning success.



Google Meet Series 1 Room kit



ThinkSmart Manager software for remote manageability capabilities



ThinkSmart Hub all-in-one meeting rooms system



ThinkSmart Cam with AI interaction and wide field of view





Lenovo VR Classroom is immersive learning that's simple by design.





dev clever



Providing a seamless combination of hardware, software, and device and content management, VR Classroom empowers educators, administrators, and IT staff at every learning level to easily integrate virtual reality lessons for real-world application—right out of the box. With Lenovo, every classroom can be a VR classroom.

Lenovo's ThinkReality platform and LanSchool Air software allow for remote management and control of all devices from a single source. Plus, online or onsite training and responsive support enable educators to deliver VR lessons with confidence. Access a wide variety of academic content through partnerships with with Uptale and VEATIVE—or create your own!

REGION AVAILABILITY: NA (US AND CANADA), AP (ANZ), LAS (MEXICO, PERU, COLOMBIA, CHILE), EMEA (UK, FRANCE, ITALY, BELGIUM)



Redefine the learning experience with Lenovo Smart Classroom.

With a mix of onsite and remote learning in schools, teachers, students, and parents depend on technology to ensure collaboration extends beyond the classroom.

As the leading provider of educational technology, Lenovo brings you a blended classroom experience through Lenovo Smart Classroom, an intelligent interactive education solution that combines AI, Big Data, Cloud Computing, and other intelligent technologies to empower K-12 schools to better organize instructional workflows.



 Simplify Teaching—Distribute instructional resources digitally and collaborate easily using digital whiteboard, screenshare, and more.



Visualize Progress—Evaluate student performance with realtime learning analytics and dashboard.



Engage Students—interactive learning through gamification, pop quiz, group discussions, and practice tests.



Ensure Safety— Secure student devices and monitor content within classroom and remotely.



REGION AVAILABILITY: AP

Track, access, and protect remote devices 24/7 and effectively

manage live class sessions with tools to share and filter content.

Engage students with robust learning options, including tech-enabled curriculum, STEM and CTE readiness, and digital creation tools.



- In-app streaming
- Robust analytics at the class, school, and district levels
- High-quality lessons aligned to standards
- Teacher notes and guidance for facilitating lessons

VEATIVE

- Lesson library of 500+ VR experiences with learning objectives and assessments
- Accessible on any device with an internet connection
- Robust reporting and analytics for engagement and performance
- Compatible with Lenovo VR Classroom headsets

(3) LANSCHOOL

- Screen monitoring, limited web features, and compliance reporting for a safe online learning environment
- Promote collaboration with 1:1 and 1:many features like messaging, raise hand, and screen sharing
- Google Classroom and Clever integrations

Google Creativity Apps for Chromebook

- · User-friendly interface, easy manage-ability, and multi-layered security
- · Licenses can be purchased and easily managed within the Google Admin Console
- Apps foster interactive teaching and learning—without in-app purchases needed



/ABSOLUTE®

- Full endpoint visibility to track, control, protect, and reclaim distributed devices.
- Factory-installed for instant visibility and control
- Unbreakable security control, with remote repair and self-healing of critical software
- Easy to deploy and manage from anywhere with unified cloud-based console



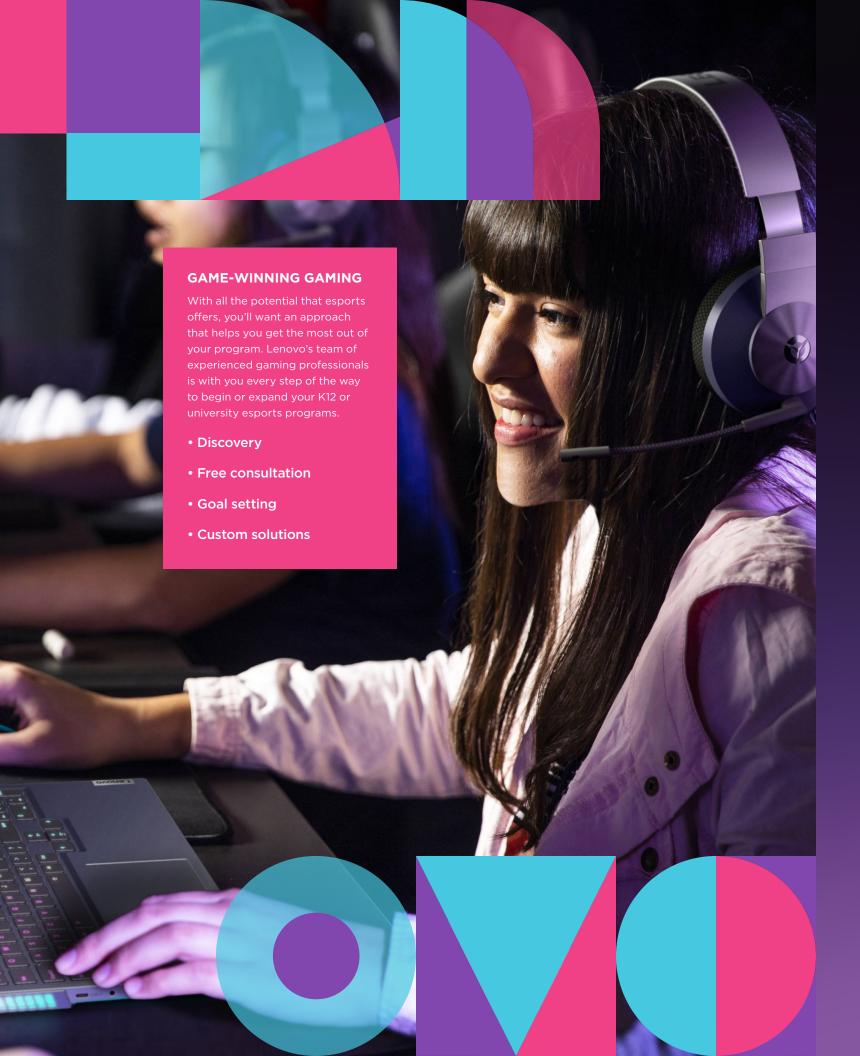
- Saves time by using multiple AI engines providing visibility into all endpoints
- Protects infrastructure from IoT attacks and compromised devices
- Al-based prevention ad detection that acts in real time, even without cloud connectivity
- Flexible and centralized management



- Lightspeed Filter monitors and controls activity to block inappropriate sites and content.
- Lightspeed MDM and Analytics pinpoint effective utilization and device efficiency.
- Lightspeed Classroom Management keeps learners focused and engaged.



- Foster interactive learning and teaching
- Purchase software with hardware or standalone
- Dedicated support, advanced analytics, and security controls



Esports

LEARN MORE »

With a custom esports solution from Lenovo, it's game on.

Lenovo Esports offers end-to-end solutions from design and construction to software solutions and scholastic options. To round it off, we offer a fantastic set of products and accessories in the Legion and Workstation lines, all backed by education warranty and leasing options.



SOFTWARE SOLUTIONS

- Game management with ggROCK
- Remote deployment with ggLEAP
- Engagement from anywhere with At Home
- Esports tournament programming from Carrot



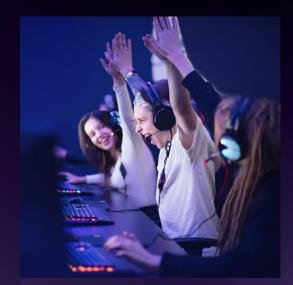
PRODUCTS

- Lenovo Legion desktops, laptops, and monitors
- Lenovo Workstations
- Gaming accessories



• SERVICES

- Lenovo DaaS for esports
- Legion Ultimate Support



REGION AVAILABILITY: : AUSTRALIA, NA, AND UK

Setting a solid foundation for the future.

Preparing students for their future workforce opportunities is an essential role of educators. Lenovo Workstations empower the most creative and innovative ideas that students can imagine. These high-performing PCs are the right fit for learners to experience core technology used in the fields of media & entertainment, finance, engineering & manufacturing design, and healthcare. Advanced workstation labs are ideal for the best of STEM and CTE instruction, as well as esports programming.



CERTIFICATION

Lenovo Workstations are all tested and certified by independent software vendors (ISVs) to ensure stability and reliability for optimal performance.



PROCESSING PERFORMANCE

Our workstations provide the highest level of power and performance to handle the most demanding education workloads, from artificial intelligence databases and machine learning algorithms to high-end engineering design.



ROBUST SECURITY

Lenovo Workstation solutions with the comprehensive protection of Lenovo ThinkShield deliver secure productivity for students, staff, and faculty.



SOLID SUPPORT

Lenovo provides end-to-end services for your education workstations, from Premier Support with 24/7 expert support to our flexible and cost-saving DaaS solution.



