

EPSON®  
EXCEED YOUR VISION





# 省小精

Efficient, compact and precision technologies

Epson's vision is to responsibly connect people, things and information with efficient, compact and precision technologies





# A better future for us all

By developing innovative, convenient and easy-to-use products that deliver anywhere and at any time, we aim to help customers to reduce waste, save time and resources and contribute to a sustainable society.

This is how we deliver unique value through our four innovation areas of Inkjet Printing, Visual Communications, Wearables and Robotics.

The choices we make have social, environmental and financial consequences. We relate what we do to the changing demands of our customers while reducing our global environmental impact.

In households and businesses of all sizes and in the corporate and public sector our goal is to be an indispensable company that contributes to the shared success of individuals, organisations and society.

We believe that combining cutting-edge thinking with practical applications can make a real difference and inform a better future for us all.

# Technology in harmony with ecology

We are committed to delivering value for our customers through initiatives that reduce our impact on the environment. In 2017 Epson was awarded the EcoVadis Gold rating, which puts us in the top five percent of companies for sustainability.

With a clear focus on building a better future, we are mindful of every aspect of our organisation and are proud of our high ethical standards and employee focus. We are also fully committed to diversity and human rights protection within our workforce to ensure the best working conditions for our employees.

We cut emissions and reduce paper and water use by creating environmentally conscious products. We are making strides in advancing a circular, low-carbon economy within our own product designs and the partners that we work with.

Sustainability is of high importance in our factories, warehouses and transportation methods. Not only do we ensure it in our workplaces, but we support consumers with waste management and recycling our products at home too. We also support local communities through projects that pass on our values of sustainability.

Our people, our products and our partners continue to drive us forward towards a better future.



**Kazuyoshi Yamamoto**

President of Epson Europe

“We are dedicated to offering businesses across Europe a clear ‘green choice’ in the products they use. I hear from customers every day about their need for technology that is better for the environment, cost effective and efficient. This is what Epson has delivered, and the achievement, alongside the cumulative gains, lies with our business customers who have made the choice to switch from laser to inkjet technology.”



# The power of smarter thinking

As a subsidiary of the Seiko Epson Corporation, we have the presence and credibility of a global brand, coupled with the professionalism and attention to detail of a Japanese company. Our products are familiar and effective in every corner of the world.

We strive to understand individual needs, but our global coverage also enables us to view business and communication from a broader perspective and to create innovative high-performance products that are also reliable, recyclable, and energy-efficient.

This gives us a unique ability to unlock the potential of every workplace and home.

## Epson worldwide



## Epson companies throughout the world

87

## People working for Epson worldwide

76,000



## Parent Company

1 Seiko Epson Corporation  
Japan

## Regional Headquarters

2 Epson America Inc.  
California

3 Epson Europe B.V.  
Amsterdam

4 Epson (China) Co Ltd  
Beijing

5 Epson Singapore Pte Ltd  
Singapore

We don't just meet demands. We go beyond expectations to create products and services that surprise and inspire people, provide for their fundamental needs and are as sustainable as possible throughout their life cycles.

When it comes to choosing technology, most businesses put reliability and environmental impact at the top of their lists. This drives us to develop advanced technologies that free up industrious and creative minds to define a new world of possibilities – while also safeguarding its future.

FY18 forecast investment into research  
and development

1.2 million  
Euros per day

Ranked by Clarivate Analytics as a Top 100 Global  
Innovator brand for the last seven years running



FY17 Net sales



\*Converted from 9.7 billion USD using the conversion rate of 0.88 Euro to 1 US Dollar, May 2016

# Innovation for a better future

- 1964 Appointed as official timekeeper for the Tokyo Olympics. The table top quartz clock, Crystal Chronometer QC-951 and pioneering printing timer play key roles.
- 1968 EP-101, the world's first miniature digital printer is launched, from which the Epson brand was later born.
- 1969 The first analog quartz watch is introduced, revolutionising horological history.
- 1977 The debut of the Epson EX-1, a dedicated accounting computer billed as the world's smallest office computer.
- 1982 The world's first hand-held computer, the HX-20, is created.
- 1982 The world's first television watch is introduced and is recognised by the Guinness Book of Records as the world's smallest television.
- 1983 Innovating manufacturing with the SSR-H, Epson's first horizontally articulated high speed, high precision industrial robot.
- 1984 SQ-2000, the first commercial Epson inkjet printer, is released.
- 1989 The VPJ-700, a compact full-colour projector powered by 3LCD technology, creates a new application for liquid crystal displays.
- 1990 The TM-930, a printer for PC-POS systems, makes its first appearance and creates a new market.
- 1993 The global debut of the Stylus 800 using Micro Piezo technology in an inkjet printer – making printhead innovation.
- 1994 Epson successfully develops the world's first 720dpi colour inkjet printer, the Epson Stylus Color.
- 1998 Featuring fast, quiet printing and copy functionality, Epson launches its first hybrid printer, the TM-H5000.
- 2003 Orient produced its first semi skeleton to show off the internal workings through a 9 o'clock window.
- 2009 The ULTIMICRON, a high-temperature polysilicon TFT colour LCD panel for electronic viewfinders, is developed.
- 2011 Epson develops ITS, its first cartridge free printer, with an integrated Ink Tank System holding enough ink to last two years.<sup>1</sup>
- 2011 The TM-T88V-i Series of receipt printers is introduced – allowing web-based printing from any device.
- 2011 Epson introduces Moverio, its first generation of transparent, multi-media, mobile viewers.



1968



1984



1989



2009



2011

<sup>1</sup> 2 years' of ink based upon user's average monthly print volume (TNS Research – June 2013).

<sup>2</sup> Approx. page yield. Actual yield will vary depending on images printed and usage conditions. For more information visit [www.epson.eu/pageyield](http://www.epson.eu/pageyield)

# 2013



## PRECISIONCORE

▲ PrecisionCore combines industry-leading output quality with Epson's next generation print head technology.

▼ The SureColor SC-F2000 brings innovation to fashion with Epson's first direct-to-garment printer.



# 2014

▼ Epson Replacement Ink Pack System (RIPS) printer delivers 75,000 pages of uninterrupted printing.<sup>2</sup>



▲ The L25000U professional installation projector delivers unrivalled image quality, high energy efficiency and reliability.

# 2015

▶ PaperLab is the world's first office paper making system for turning waste paper into new paper.



# 2017

▼ Epson's WUXGA 3LCD laser installation projectors are the world's first, expanding visual possibilities.



▶ Epson returns to its watch making roots by integrating fully with Orient, crafting an extensive range of high quality watches.



▲ The Workforce Enterprise departmental colour A3 MFP adds speed and ease to office printing, with minimal use of consumables and energy throughout its lifespan.



▲ Epson launches the LightScene EV-100, the accent lighting laser projector that simultaneously combines illumination and HD projection.

# 2018

◀ The WorkSense W-01 intelligent dual arm robot can accomplish complex tasks that involve precise dual-arm manipulation.

# Solutions and support for business

We work with customers across the world to create total solutions that cover all aspects of a business, from planning and design to implementation, maintenance and ongoing support.

We build strong partnerships that last and evolve, that meet changing needs and harness the latest technologies. Strong relationships are key, with clients, employees and partners representing the Epson brand.

Supporting our customers is a highest priority, so we offer care that extends beyond the purchase of our products. Examples include Epson's service solutions, which provide the back-up you need to keep your business moving, and our flexible range of Managed Print Services, which provide cost-effective printing operations suited to your needs.

As a business, you can rely on our ability to provide relevant expertise at every stage and every level.

We build integrated solutions that work.

For more information, please visit [www.epson.eu/business](http://www.epson.eu/business)



## Business printers

Epson business printers are built to deliver speed, reliability and quality. The range provides organisations of any size with a wide range of practical and multi-format solutions.



## Business scanners

Scanners once led the global transformation into a digital age. Today, our scanners move this forward with the speed and useability to handle growing digital demands.



## Business projectors

Flexible business presenting is shrinking the corporate world and bringing people closer to share ideas in any meeting or training room, virtually or in person.



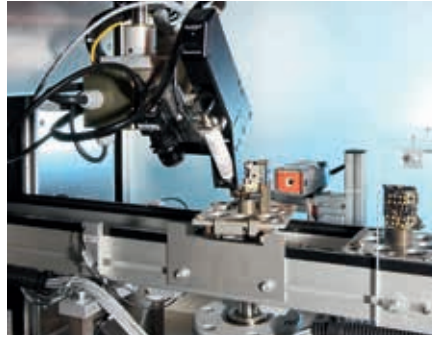
## Retail solutions

Smoother customer interaction depends on fast, flexible solutions that redefine point-of-sale. We make the retail experience rewarding for the customer while maximising business efficiency.



### Large format printing

Our innovations in printing technology can be scaled up to create exceptional larger format prints that stand out at exhibitions, in retail or in art galleries.



### Robotics

We have over 30 years of experience in using robotic technology to help businesses address a whole range of manufacturing challenges. Our industrial robots are globally recognised for their speed, accuracy and ease of use.



### Label solutions

From desktop to industrial labelling, our solutions combine superior-quality results with flexibility and convenience to deliver eye-catching, customised labels in full colour.

### Installation projectors

Making an impact in larger rooms and auditoriums takes some serious projecting power. Our proprietary 3LCD technologies deliver this simply and efficiently.



# Innovations for the home

No home or home office is complete without an Epson printer, but our innovations also bring creativity and boundless possibilities to any household with a wide range of products that extend far beyond a printer.

Enjoy the big screen film experience in your living room, pilot drones with our Moverio smart glasses or print without the need for cartridges with our EcoTank printers.



## Home projection

Get the best seat in the house with big-screen entertainment from the world's number one in projectors.<sup>1</sup>



## Orient watches

Orient watches boast a large range of high quality prestige timepieces at reasonable prices, in a variety of contemporary styles.



## EcoTank, hassle-free printing

EcoTank printers come with integrated refillable ink tanks allowing you to print thousands of pages with the included ink and delivering a 90% saving on the cost of ink.<sup>2</sup>



## Home office and home printing

Our range of products has something for everyone, from business printers to all-in-ones and from photo printers to scanners.

## BT-300 smart glasses

Enjoy the ultimate in augmented reality from the lightest binocular see-through smart glasses on the market, thanks to Epson's cutting edge silicon-based OLED (organic light emitting diode) digital HD display technology.<sup>3</sup>

<sup>1</sup> Survey conducted by Futuresource Consulting Limited for the period from 2001 to 2018.

<sup>2</sup> See [www.epson.eu/ecotank](http://www.epson.eu/ecotank) <sup>3</sup> See [www.epson.co.uk/bt-300](http://www.epson.co.uk/bt-300)



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