

# Samsung Galaxy Z Fold3 and Galaxy Z Flip3

Sales Deck

### Introducing the Samsung Galaxy Z Fold3 and Galaxy Z Flip3.

Foldable phones are not just the latest fad. They're the newest, must-have, innovative mobile business devices that help you work faster, smarter and more efficiently.

With the development of phones, tablets, TVs and monitors moving at pace in recent years, foldable technology is now where companies are focusing their attention and investment. In fact, 18 million shipments of foldable smartphones are expected by the end of 2022.<sup>1</sup>



### The future is foldable.

The versatility and flexibility you get from foldable devices helps you work more effectively wherever you choose to work. They make it easier to change quickly between tasks and adapt to new ways of doing business.

Being able to switch instantly from a phone to a tabletsized device, or just folding out to a larger screen, helps you multitask on the move with multiple apps at once. And you can see your work or content in all its glory, on a larger display.

Foldable phones are going to be a significant part of the future. In fact, many leading tech firms such as Google, Microsoft, Facebook, Twitter and Spotify are optimising their services for foldable devices.

### Better performance through partnership.

At Samsung we believe in the power of partnerships.

Collaborating with Google has helped us drive the development of outstanding foldable business phones with user experience built in at the heart.

And our partnership with Microsoft has enabled us to optimize Office 365 on these devices, so you have all the business tools and apps you need to be more productive than ever.

### Meet our powerful new foldable phones for business



### Supercharge your productivity.

Take multitasking to the next level with the Samsung Galaxy Z Fold3 and Galaxy Z Flip3.

Open the phone out and Flex Mode automatically rearranges apps to work in the flexed position—with the action on the top half and controls at the bottom. So, you can see a video call on one half, with the other half free for taking notes.

Plus, with the Multi Window feature, you can have multiple apps open<sup>2</sup>–letting you check emails, browse the web and update reports all at once. The Galaxy Z Fold3 is also fully compatible with the S Pen, so taking notes or updating documents is as simple as scribbling on a pad.<sup>3</sup>

2. The Samsung Galaxy Fold3 supports up to 3 apps open and the Galaxy Z Flip3 can support up to 2 apps open 3. S Pen Fold edition and S pen Pro sold separately.

# Experience the power of partnerships.

Work smarter with services from our partners on the Samsung Galaxy Z Fold3 and Galaxy Z Flip3.

Our unique partnership with Google means we're able to optimise your Android apps–like Workspace, YouTube and Evernote–to give you the best experience.

We also partner with Microsoft to provide a fully optimised suite of key business apps, including Office 365, Teams and Outlook.<sup>4</sup>

Plus, with Samsung DeX on the Galaxy Z Fold3 you can wirelessly connect your presentations to a big screen or work across multiple screens.

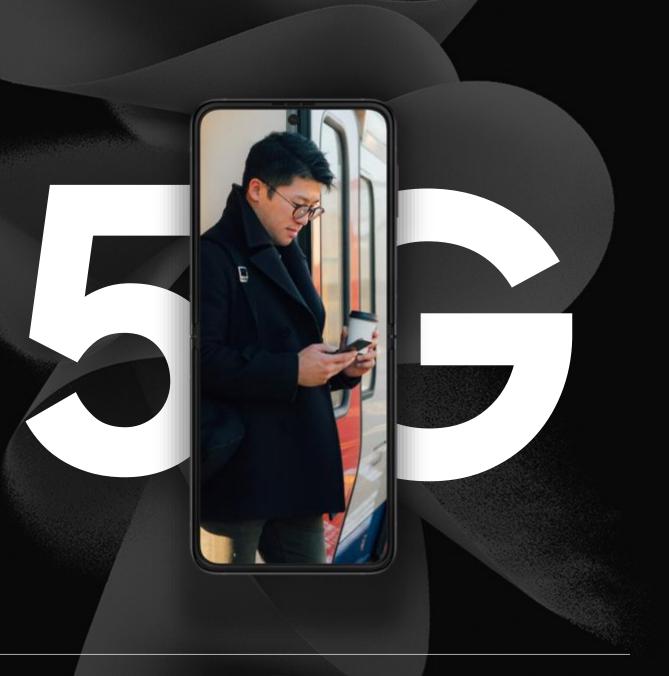


#### Connect faster than ever.

Work faster with the network of the future.

The Samsung Galaxy Z Fold3 and Galaxy Z Flip3 are fully equipped to tap into hyperfast 5G connectivity.

That means no more buffering when you're on video calls with your team–just crisp, clear catchups. And you can say goodbye to painfully slow downloads. You can even share your presentations and other key documents up to 20 times faster.<sup>5</sup>





### A new world unfolding for you.

Open yourself up to a new way of doing business.

The Samsung Galaxy Z Fold3 and Galaxy Z Flip3 are ultra-thin yet incredibly strong, with cuttingedge displays that unfold to reveal stunning Dynamic AMOLED 2X screens that show your work off in its best light.

The hinges are precise for super smooth movement. So, you can open your phone out easily to read reports, check emails, prepare for presentations or join video calls without missing any details.



#### More power to you.

### Stay in control with a foldable phone that keeps up with you.

The Samsung Galaxy Z Fold3 and Galaxy Z Flip3 have dual batteries that pack enough power to keep going through even the busiest workday.

Plus, revolutionary Al actively conserves energy for when you need it most. So, you can join an 8am meeting, work through to a 6pm video conference, and still have enough power to stream your favourite series on the commute home.



#### Safe and secure.

### Stay safe with a super secure work phone.

Samsung Knox defence-grade security makes sure your Samsung Galaxy Z Fold3 or Galaxy Z Flip3 and all your sensitive data remains completely protected.

Plus, with face recognition and the side fingerprint scanner, you can rest assured that only authorised users will be able to access your device.





# Space for everything you need.

Work wherever you want with everything you need.

The Samsung Galaxy Z Fold3 gives you all the storage you need with 256GB and 512GB memory variants, and you get 128GB or 256GB with the Galaxy Z Flip3.

So, don't worry about needing to delete all your documents, images and apps. This means you can craft impressive presentations and standout reports on the go, without worrying about where to save them. You can take professional images with the high-resolution front and rear cameras and store them along with other important documents.

Plus, with Samsung Knox, you can rest assured that everything is totally secure.

# Samsung Galaxy Z Fold3

### Do more at the same time.

### Master multitasking with the phone that lets you do more.

The fully foldable 7.6" Dynamic AMOLED 2X display with 120Hz adaptive refresh rate on the Samsung Galaxy Z Fold3 gives you space to run multiple apps. So, you can check emails, browse the web and prepare presentations all at once, helping to supercharge your productivity. The Galaxy Z Fold3 is also compatible with the S Pen<sup>6</sup>, so you can scribble notes or update documents simply, wherever you are.



\*For illustration purposes only

# The highly durable foldable phone.

Work anywhere with the folding phone that's tough enough for any task.

The Samsung Galaxy Z Fold3 is built with Armour Aluminium frames and scratch-resistant Gorilla Glass Victus, so it's protected against accidental bumps and scrapes. And with IPX8 water resistance, you can work on the move, without worrying about spillages or getting caught in the rain.<sup>7</sup>



6. S Pen Fold edition and S pen Pro sold separately. 7. Submersion in up to 1.5m of freshwater for up to 30min (not advised for beach or pool use).

# All the power you need.

Keep going throughout the day. With an impressive 4,400mAh battery<sup>8</sup>, the Samsung Galaxy Z Fold3 has more than enough power to keep up through the busiest workday. And if you do run a little low, 25W Super Fast Charging and 10W Wireless Charging gets you back up to speed quickly.

Plus, with Wireless PowerShare, you can even gift some of your charge to a colleague in need of an energy top up.

4,400mAh Capacity 25W Super Fast Charging **10W Wireless** Charging 4.5W Wireless ∢⊹≥ PowerShare

8. Typical value tested under third-party laboratory condition. Typical value is the estimated average value considering the deviation in battery capacity among the battery samples tested under IEC 61960 standard. Rated (minimum) capacity is 4365mAh. Actual battery life may vary depending on network environment, usage patterns and other factors.

### Unfold the next level business device.

#### Upgrade to the stunning, foldable business phone

Open up new ways of working by upgrading your Galaxy Note to the new Samsung Galaxy Z Fold3. Slim, stylish and durable, it's the innovative, powerful, foldable phone that's fully optimised for business and designed to help you do more. With Gorilla Glass Victus—the toughest Gorilla Glass yet and a step up from the Note's Gorilla Glass 5—the Galaxy Z Fold3 offers significant improvement in both drop and scratch performance.

Foldable devices are set to become the new essential business tool, giving you the flexibility to switch from a phone to a tablet-sized device in seconds. Upgrade to the Galaxy Z Fold3 now and really stand out from the crowd. The fully foldable 7.6" Dynamic AMOLED 2X display on the Galaxy Z Fold3 gives you even more space to work than your Note. The Multi Window feature lets you have three apps open simultaneously, helping to maximise your multitasking. And all apps are fully optimised to give the best experience on the foldable screen. You can still present seamlessly from your device, or work across multiple screens with Samsung DeX. Plus, for the first time ever on a foldable device, the Galaxy Z Fold3 is compatible with the S Pen,\* so you can scribble notes or update documents on the go.



\*S Pen Fold edition and S pen Pro sold separately.



# Samsung Galaxy Z Flip3

### Be informed without being interrupted.

Keep up to date without getting distracted.

The Cover Display on the Samsung Galaxy Z Flip3 is ideal for when you want to keep on top of things but don't want to be interrupted.

So, you can have your phone on your desk, or at hand in meetings, to see the time or incoming messages at a glance. You can even answer calls without having to unfold your phone.



# Maximise your multitasking.

#### Get more done, all at once.

The Multi Window feature on the Samsung Galaxy Z Flip3 helps you take multitasking to the next level.

It lets you get to the apps you need quickly, so there's no endless scrolling. And with two apps open at once, you can check emails while browsing the web, or add notes to a presentation while talking to your team on a video call.



### See and hear every detail.

Share work and communicate with colleagues without missing a thing.

With its 6.7" Dynamic AMOLED 2X display and a 120Hz Adaptive Refresh Rate, the Samsung Galaxy Z Flip3 lets you see your work in all its glory.

Plus, True Stereo Sound means you can watch presentations, tune into a podcast, or collaborate on video calls with crystal clear audio quality.

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# Thank you