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Your 2021 EdTech buyers guide

We partner with top vendors in educational technology to bring you the best customer solutions. And we also want to keep you updated on industry trends and the current EdTech climate.

Edtech has needed to innovate and evolve to meet the changing needs of students and teachers, as they adapted to the effects of the global pandemic. The challenges that educators faced during lockdown were unprecedented, demanding the right EdTech solutions to be ready at short notice.

The major challenge facing teachers was keeping pupils motivated, engaged, and up to date on their studies. This put an immense pressure on technology and its use in learning, forcing it to evolve to meet the challenges that were changing the learning landscape and creating new trends.

The current EdTech climate and trends have been massively shaped by Covid. Teachers now know what support they need from technology going forward, and where they can optimise learning for students with new hybrid solutions that create the best learning environments.

EdTech trends in numbers

65% of teachers say they use digital learning tools on a daily basis



85% of teachers see great value in using digital learning tools in the classroom in the future

78% of students find eBooks to be more effective than traditional paper books



The total value of AR in education will be approximately \$5.3 billion by 2023

97% of students would like to enrol in a VR course



The US has the highest rate of laptop usage in classrooms – **71%** of students



90% of UK educators agree that teaching and technology will soon be seamlessly combined

Tools to inspire

BUNDLES FOR TEACHERS



Lenovo

- Lenovo Chromebook 300e [BUY NOW](#)
- Lenovo ThinkPad 12 Sleeve [BUY NOW](#)
- Lenovo USB Mini Dock [BUY NOW](#)
- Lenovo Professional Wireless Laser Mouse [BUY NOW](#)



Dell

- Dell Latitude 3310 [CONTACT US TODAY](#)
- Dell 11.6" Work-In Case [CONTACT US TODAY](#)
- Dell Wireless mouse [BUY NOW](#)
- Dell Mobile adapter speakerphone [BUY NOW](#)



Fujitsu

- FUJITSU ESPRIMO D738 [CONTACT US TODAY](#)
- FUJITSU Display P24-9 [BUY NOW](#)



Sharp/NEC | Peerless-AV

- NEC WD551 Windows Collaboration Display [CONTACT US TODAY](#)
- Peerless SF650P TV mount [BUY NOW](#)
- HuddleCamHD [CONTACT US TODAY](#)



Dynabook

- Dynabook Satellite Pro C40-G-10Y [BUY NOW](#)
- Dynabook dynadock U3.0 [BUY NOW](#)
- Dynabook X-Series Sleeve [CONTACT US TODAY](#)
- Dynabook Wireless Keyboard and Silent Mouse [BUY NOW](#)



Peerless-AV | SMART

- SMART Board 60655 [BUY NOW](#)
- Peerless SR598 multimedia stand [BUY NOW](#)



Be inspired

BUNDLES FOR STUDENTS



Lenovo
 Lenovo 300e Winbook [BUY NOW](#)
 Lenovo ThinkPad Essential 16-inch Topload [BUY NOW](#)
 Lenovo Stereo Analog Headset [BUY NOW](#)
 Lenovo Essential Wired Keyboard and Mouse [BUY NOW](#)



Dell
 Dell Latitude 3190 [CONTACT US TODAY](#)
 Dell Wireless keyboard & mouse [BUY NOW](#)
 Dell Pro Stereo Headset [BUY NOW](#)
 Dell Pro Slim Backpack 15 [BUY NOW](#)



Acer | Dell
 Acer TravelMate B3 [BUY NOW](#)
 Dell Laser Wired Mouse [BUY NOW](#)
 Dell Pro Slim Backpack 15 [BUY NOW](#)



ASUS | CHERRY
 ASUS Chromebook Flip C214 [BUY NOW](#)
 CHERRY DC 2000 [BUY NOW](#)



Samsung | Targus
 Samsung Tab A7 [BUY NOW](#)
 Targus Antimicrobial Pro-Tek™ Case [BUY NOW](#)



Fujitsu | CHERRY
 Fujitsu LIFEBOOK A3510 [BUY NOW](#)
 Fujitsu USB Type-C Port Replicator 2 [BUY NOW](#)
 CHERRY DC 2000 [BUY NOW](#)





THE DYNABOOK DIFFERENCE

The right device for education has to tick many boxes. It has to be powerful enough to display engaging content without performance stutters, and smart enough to keep admin teams productive and organised. It has to have the endurance to last throughout a demanding school day and beyond, light and easy for students and teachers to carry around, and rugged enough to withstand the knocks and scrapes of any school or campus. A Dynabook device ticks all of these boxes.



Shape the Future Program

More students should have access to computing technology. The Shape the Future Program has made education devices more available than ever before. Are your customers taking advantage of this program?

[Learn more >](#)



Exclusive Partnership

Britannica Digital is available free-of-charge to all Dynabook customers when purchasing one of their education devices from a reseller.

[Learn more >](#)

Why Dynabook devices are top of the class for education

Dynabook have developed a range of devices that are designed from the ground up with education in mind, so teachers, students and support staff always have the right tool for the job.

Satellite Pro C40-G-10Y

Customers can power through any study day with this versatile and highly capable device.

[Buy now](#)



Satellite Pro C40-H-112

The Satellite Pro C40 is equipped to keep your customers connected so they can learn from anywhere.

[Buy now](#)



Satellite Pro C50-H-11B

The Satellite Pro C50 offers your customers premium design, fully loaded features and seamless performance at a remarkably low price.

[Buy now](#)



Discover more from **Dynabook's education range**



[Visit now](#)

Please contact our Dynabook Products Specialist, [Chris Pickup](#) to find out more.



LENOVO IS THE WORLD'S #1 EDUCATION PC PROVIDER

In order to meet the demands of the 21st century, education is evolving at an unprecedented rate. Teaching and learning are not just occurring in the classroom, students are learning collaboratively and in different ways than before. Lenovo is committed to building the right technology solutions to support the developing leaders of tomorrow and the passionate educators who inspire their students through their teachings.



Lenovo Trade-In & Cashback Schemes

Give students and teachers the tools to shine, both in and classroom and beyond. With the right technology, pupils stay more connected to their education and teachers are better equipped to manage their workload.

Lenovo's trade-in & cashback schemes are an affordable way for your customers to refresh and recycle old IT by exchanging their out-of-date kit for cashback against a flexible and durable new Lenovo device – perfect for the classroom, perfect for distance teaching and learning.

[Learn more >](#)



LanSchool

As a pioneer of classroom management software, LanSchool has been placing purposeful technology in the hands of passionate educators for over 30 years. Our simple classroom orchestration solutions empower educators to inspire developing minds. The suite of solutions enables engaging one-on-one learning experiences and powerful collaboration in connected classrooms.

[Learn more >](#)

Every day is a school day

By understanding the needs and desires of our users, Lenovo commits to creating and delivering devices, software, and services that positively impact the daily lives of educators and students. Lenovo designs intuitive and exquisite products at the highest levels of quality, durability, and usability.

Lenovo 100e Winbook

Built to withstand the bumps, drops, and spills of life in the classroom and comes loaded with collaboration software to support learning from home.

[Buy now](#)



Up to 30% off edu services*

Chromebook 300e

This device bends into four different modes to offer customised ways to plan, teach, learn, and engage.

[Buy now](#)



Up to 30% off edu services*

Lenovo 300e

Students can interact with its screen the way they're used to interacting with most devices – through touch.

[Buy now](#)



Up to 30% off edu services*

Lenovo 300e Winbook

The 2nd generation 11.6" Windows version of the 300e 2-in-1 laptop delivers a premium classroom experience.

[Buy now](#)



Up to 30% off edu services*

[Discover more from Lenovo's education range](#)



[Visit now](#)

Please contact our Lenovo Products Specialist, [Laurie Lai](#) to find out more.

*Offer valid until 30th September 2021



Building a brighter future, for a better tomorrow

With the world constantly changing we are all having to adapt and adopt new approaches and technologies. Across the education sector, demand for hybrid learning experiences is increasing. As is the need for you to help your customers to equip teachers and students with the resources they need to deliver better learning outcomes. Dell Technologies are committed to providing support and ensuring your customers digital strategies are built to last for today and tomorrow.



Realising the future potential of the digital classroom
 Technology undoubtedly plays a crucial role in today's education sector, so Dell has partnered with iGov Survey to examine how prepared educational institutions are in fully realising their digital potential. Download the study to discover how education practitioners are harnessing and adapting technology to improve learning outcomes in their respective schools.

[Download study >](#)

Empower learning

Today's digital world provides opportunities for students to learn in highly personalized ways. When teachers and students leverage technology in meaningful ways, the learning experiences can inspire all learners. Dell Technologies can offer the products and solutions to help learning and teaching.

FOR TEACHERS

Latitude 3310

Perfect for the educator managing a remote teaching experience, with a 360-degree hinge enabling four work modes and port options for media, monitor and docking compatibility.

- Celeron 4205U
- 13.3" HD
- 4GB / 64GB eMMC

[Get in touch to find out more](#)



FOR STUDENTS

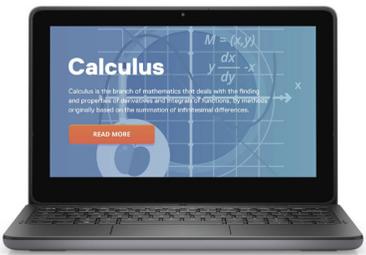


Latitude 3190

Education built device that can survive short-term impacts as well as cumulative impacts over time.

- | | |
|-----------------------------|-----------------------------|
| Latitude
3190 2in1/ 3190 | Latitude
3190 2in1/ 3190 |
| • Celeron N4120 | • Pentium N5030 |
| • 11.6" HD Touch | • 11.6" HD Touch |
| • 4GB / 64GB eMMC | • 4GB / 128GB SSD |

[Get in touch to find out more](#)



Latitude 3120

The ultimate learning tools that let kids be kids. Featuring enhanced grip, spill-resistant keyboard, rounded corners and rubberized edges for learning anytime, anywhere.

- Celeron N5100
- 11.6" HD Touch
- 4GB / 64GB eMMC

[Get in touch to find out more](#)

Please contact our Dell Products Specialist, [Ben Jones](#) to find out more.



Recommended education ecosystems to learn from **home**

Wireless keyboard & mouse (KM636)

Your customers can work seamlessly across three devices, with the compact Dell Multi-Device Wireless Keyboard and Mouse KM636.

[Buy now](#)



Pro Stereo Headset

Lets your customers conveniently manage call functions with the touch of a button.

[Buy now](#)



Mobile adapter speakerphone

This multi-Port adapter speakerphone helps teachers stay productive wherever the work takes them.

[Buy now](#)



Dell E Series E2720HS

A 27" monitor that enhances daily workflow. Featuring a height adjustable stand, Full HD resolution and integrated speakers in a space-saving design.

[Buy now](#)



Recommended education ecosystems to learn from **school**

Dell 11.6" Work-In Case

Sometimes all you need is a simple, lightweight and super-handly case to carry your essentials.

[Get in touch](#)



Wireless mouse (WM126)

The WM126 Wireless Optical Mouse offers everyday wireless performance with excellent battery life to last the entire school day.

[Buy now](#)



Universal Dock D6000

Enabling a fast and convenient docking experience and eliminates the need for an additional power adapter.

[Buy now](#)



Dell 75 4K Interactive Touch Monitor (C7520QT)

Write, brainstorm and increase productivity with virtually zero-lag, 20-point touch with the exclusive Dell Screen Drop feature.

[Get in touch](#)



Please contact our Dell Products Specialist, [Ben Jones](#) to find out more.



ASUS is dedicated to solving the unique challenges facing today's students and educators. They are here to help cultivate the minds of the next generation with a comprehensive, student-centered product portfolio that includes Chromebooks, Windows-based laptops, desktops, AiO PCs and software to enable progressive and innovative learning in an ever-changing world.

[Learn more >](#)



Benefits for Students

ASUS solutions help prepare students for the future with innovative learning experiences. With ASUS technology, students can access online learning resources, engage in interactive and collaborative projects, enjoy immersive learning, and develop skills that are essential in the digital age.



Benefits for teachers

ASUS innovations empower teachers to increase student engagement, enhance students' skills, and encourage collaboration. With easy management solutions, teachers can keep classrooms organized and spend more time teaching.

Empower learning

ASUS laptops are affordable and easy to manage. With technology that transforms classroom time, they allow educators to focus on delivering personalised learning experiences that help enable better learning outcomes. These products empower students to navigate their learning and develop social and emotional skills, with free tools available to deliver tailored learning in key subjects like reading, writing, and mathematics.

Chromebook Flip C214

Built to deliver an innovative and inspirational learning experience, with classroom-ready durability to reassure teachers and students alike. And with its school day-long battery life ASUS Chromebook Flip C214 is ready for anything!

[Buy now](#)



ASUS Chromebook C403

ASUS Chromebook C403 combines big-screen productivity with classroom-ready toughness. Its rugged construction makes it a laptop users can rely on, whether they're using it for school, or sharing screens with teachers or family.

[Buy now](#)



[Discover more from the ASUS's education range](#)



[Visit now](#)

Please contact our Acer Products Specialist, [Elsbeth Coyle](#), to find out more.



Unlock limitless learning

Acer for Education is fully committed to supporting schools and institutions on their journey towards implementing innovative collaborative learning environments to meet the challenges of the 21st century. Offering the finest technologies, educational contents and solutions, their goal is to help teachers and educational institutions empower students to become proactive, respectful, and socially aware individuals who can become the leaders of tomorrow.

Acer value adds



ACER STEM REWARDS
Designed to meet both current and future education needs to help enable educators and students with more engaging ways to learn.

[Download study >](#)



ACER RELIABILITY PROMISE
Customers can claim a refund for any qualifying Acer product, should it develop a technical fault within one year of purchase.

[Learn more >](#)



ACER ACCELERATE
Acer is able to offer the latest devices and technology via flexible monthly payment options suited to every institution's budget and requirements.

[Download brochure >](#)



ACER EDUCATION REWARDS
For every qualifying device that your customers purchase, they can earn up to £150 Cashback!

[Learn more >](#)

LEARNING BEYOND THE CLASSROOM

Designed to foster curiosity and thoroughly engage the classroom, Acer's advanced hardware portfolio and innovative solutions provide the tools students and teachers need today to prepare for tomorrow.

Chromebook 311

The Acer Chromebook 311 is the ideal laptop for all ages from the very young upwards.

Buy now



Free 3 year warranty worth £29.99*

Chromebook 311

Designed for the education market, with a focus on battery life and durability.

Buy now



Free 3 year warranty worth £29.99*

TravelMate B3

The TravelMate B3 from Acer is a classic laptop designed for the education market, with a focus on battery life and durability.

Buy now



Free 3 year warranty worth £49.99*

Discover more from Acer's education range



Visit now

Please contact our Acer Products Specialist, [Joanna Dworzynska](#) to find out more.

*Offer valid until 30th September 2021



Teach, inspire and innovate with Fujitsu technology

In today's classrooms, teacher-led instruction is yielding to a more collaborative approach, encouraging greater interaction between students, instructors and the rest of the world. Fujitsu's long history and extensive knowledge in education ensures Colleges and Universities have the tools they need to prepare their students for success in the classroom and beyond.

A trusted Partner in Education Technology

Digital technologies play an integral role in fostering richer interactive experiences. Fujitsu contribute for a more timely, efficient, and paperless learning experience and their robust devices go through shock, vibration, temperature, altitude, humidity and dust tests.



Solutions for education

With Fujitsu solutions, educators are able to focus on the most effective learning methods, confident that the technology will support their efforts.

LIFEBOOK A3510

The FUJITSU Notebook LIFEBOOK A3510 delivers the right balance of essential business features offering a slim design for daily computing tasks at home or at school. Its 15.6-inch outdoor-friendly anti-glare FHD and HD display offers a comfortable viewing. The textured cover combines professional looks with enhanced scratch resistance.



[Buy now](#)

ESPRIMO D738

The FUJITSU ESPRIMO D738 Desktop PC provides advanced expandability features in a smaller housing. With up to 9th Gen Intel® Core™ processors, a switched monitor outlet and a power supply with 94% efficiency (optional) ensure best energy efficiency coupled with high performance.



[Get in touch to find out more](#)

Discover more from the Fujitsu's education range

[Visit now](#)

Please contact our Fujitsu Products Specialist, [Lauren Mancini](#) to find out more.



SHARP / NEC

DESIGNED FOR THE FUTURE OF EDUCATION

In the last few decades Sharp/NEC have helped to steer the growth of technology in the education environment with display solutions that add life, reality and interactivity to the curriculum and backed by trusted support and ecological standards. Their public displays (touch and non-touch), projectors, dVLED and desktop are already a central part of the lessons, lectures and information distribution process in many education facilities across Europe and are based upon the same technologies students will use in their future careers.

Educators recognise that motivating students requires a radical change from established methods with a greater focus on group 'active' learning rather than a teacher-lead didactic approach. Supported by powerful and flexible display solutions, collaborative learning helps to improve teacher and pupil engagement and empowers students to actively participate.



5 year Laser and LFD Education Warranty
Exclusive to Education Users, the 5 year Laser and LFD Education Warranty includes Large Format Displays and Laser projection. Extended until 31st December 2021.

[Learn more >](#)

EXPERIENCE LEARNING THROUGH ACTIVE PARTICIPATION

Sharp/NEC have developed a comprehensive portfolio of simple to operate, adaptable, interactive learning space products based on large format touch solutions and projectors.

NEC WD551 Windows Collaboration Display

For hybrid learning spaces, this new 55" touch display supports small group learning and mentoring for students whether in-room, or remote. Certified for Microsoft Teams, your customers can be certain of best-in-class performance.

[Get in touch to find out more](#)



NEC P Series Laser Projector

The P Series 5,000 and 6,000 AL projectors present all the advantages of laser yet coupled with the benefits of filter-free LCD based technology. With virtually zero maintenance requirement over its long life, the P Series is virtually silent in operation and is perfectly positioned for Education users.

[Buy now](#)



In stock and available now!

Please contact our Sharp/NEC Products Specialist, [John Perry](#) to find out more.



SMART®

SMART EDUCATION SOLUTIONS

Inspiring classroom experiences with simple, flexible and connected solutions. The future of education is interactive and there's a SMART display for every classroom. Discover a range of high-quality interactive displays engineered for the simplicity teachers want. Easy to deploy and support, they're a solid investment for any EdTech budget.

Committed to technology-driven learning outcomes. SMART provide solutions purpose-built for education by working with teachers and students worldwide to guide product design. To ensure effective implementation, SMART provide professional development and education consulting services grounded in insights from EdTech research.

SMART Learning Suite
Lumio™ (formerly known as SMART Learning Suite Online), is SMART'S new digital learning tool for today's changing teaching environments. The intuitive web-based software helps create engaging lessons students can interact with in class, remotely or on their own time all on their own devices.

[Get in touch to find out more >](#)



The future of education is interactive

Connect your devices and classroom technology, optimise remote learning and get students engaged – all while inspiring learners and teachers with powerful teaching tools and world-leading interactive education technology.

SMART Board® 6000s Series (6265S)

SMART Board® 6000S's ease of use brings capability to the classroom without complexity, for a proven return on your technology investment. Plus, it's simple to deploy and support, which means a lower total cost of ownership.

[Buy now](#)



SMART Board® MX Series (MX255-V2)

The SMART Board® MX055-V2 interactive display with iQ has all the essentials educators need for bringing the devices students love into any learning environment.

[Get in touch to find out more](#)



Discover more from the SMART's education range



[Visit now](#)

Please contact our SMART Products Specialist, [Katie Harding](#) to find out more.



SAMSUNG

Do more everyday, for less

The pandemic has accelerated the adoption of technology in education by an estimated 5-10 years, simply giving students and teachers devices is not enough to deliver a better education outcome. They need tailored solutions and with Samsung's Galaxy & Chromebook computing range along with their tablets you get just that.



With the hardworking, hard wearing Chromebook 4 you can enhance everyone's learning. A device which is reliable, seamless, and secure, it will help boost your performance – In and out of the classroom. Their latest range of Galaxy laptops takes everything they've learnt from their best-selling mobile devices and integrated it into this computing range, providing us with devices that are fit for education. Samsung have joined forces with Microsoft and Google to deliver a suite of productivity apps that sync across your phone and the Samsung Galaxy Book and Samsung Chromebook range.

Samsung's set of tablets help empower students to stay connected and continue to learn, wherever they are. The Tab A7's portable design, is tailored to be held in one hand, featuring a long-lasting battery life it will keep children of all ages stay engaged for hours.

Choose Samsung For Education

Samsung have taken everything they have learnt from their best-selling mobile devices and integrated it into their computing range.

Chromebook 4

Samsung Chromebooks are as stylish as they are strong. They're sleek, modern, and slimline too, so they're easy to carry around and use anywhere—in school or at home. With their clean and simple design, they're easy for even the youngest of students to use.

[Buy now](#)



Tab A7

Enjoy movies and games on a wide 8.7-inch display. Minimised bezels deliver a greater screen-to-body ratio without increasing the tablet size. The comfortably compact form factor helps keep your hands from getting tired.

[Buy now](#)



Tab A7 Lite

The Tab A7 Lite gives you the freedom to enjoy entertainment anywhere. Fully immerse yourself with slim bezels for an immaculate viewing experience and with fast charging you're up and running in now time.

[Buy now](#)



Galaxy Book

This Galaxy Book easily goes wherever you go. This portable and thin profile unfolds to reveal a wide workspace complete with a narrow bezel to maximise the screen-to-body ratio. And the lightweight, full aluminium body offers durability.

[Buy now](#)



[Discover more from the Samsung's education range](#)

[Visit now](#)

Please contact our Samsung Products Specialist, [Jack Lee](#), to find out more.

store.exertis.co.uk

 Exertis UK  @ExertisUK

a **DCC** business