



# INTRODUCING CYBERSMART

EVERYTHING YOU NEED  
TO KNOW ABOUT  
CYBERSMART AND  
OUR PRODUCTS



## Why CyberSmart?

Cybercrime is projected to cost the world \$6 trillion annually by 2021, and 58% targets small business. Meanwhile, the cybersecurity gap between large enterprises with the resources to weather attacks and the SMEs who don't is widening.

We started CyberSmart to fix this problem. Protecting your business from cyber threats shouldn't require expert knowledge or deep pockets. That's why all of our products and services are designed for SMEs, with no need for cyber expertise or an enterprise-level budget.





## CyberSmart Dashboard

The CyberSmart Dashboard guides your business through a journey to become cyber secure. It starts with assessing how you're doing and leads you all the way through to achieving security your customers can trust.

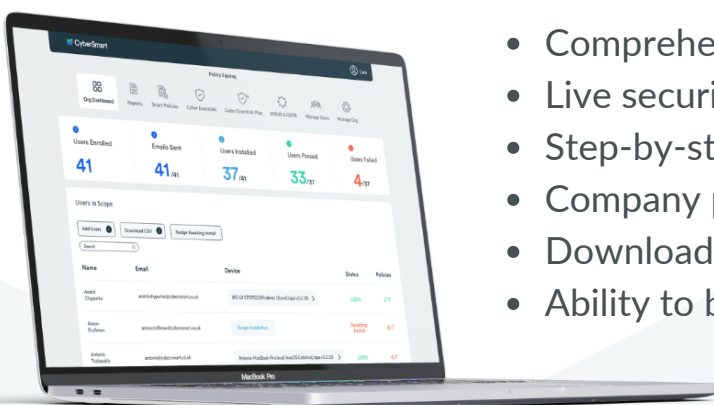
But CyberSmart doesn't just help your business take steps to become cyber secure, it keeps it that way long into the future.

CyberSmart monitors all your business's devices 24/7. It checks for the most up-to-date applications, operating systems, firewalls, security measures and compliance with Cyber Essentials – protecting your business against 98.5% of cybersecurity threats.

All of this is available in CyberSmart Dashboard, which allows you to check the status of individual employees' devices, resolve any security issues in-app and distribute security policies across the entire business.

CyberSmart can even improve understanding of cybersecurity within your business, with engaging training modules delivered straight to employee's devices.

### Key features



- Comprehensive device monitoring
- Live security information on all company devices
- Step-by-step instructions on how to fix security issues
- Company policies housed in-app
- Downloadable device, policy and software reports
- Ability to bulk install platform across multiple devices



## CyberSmart Active Protect

With remote working fast becoming the norm, it's never been more important that your staff can access company systems and data safely from any device. Unfortunately, certification only guarantees protection at the time of assessment. So how do you ensure your people are working safely all the time, even if they're using personal devices?

CyberSmart Active Protect does exactly that. Installable on any device, the app continually runs in the background, assessing security every 15 mins. If a device fails a security check, you'll be notified via the CyberSmart Dashboards's with step-by-step guidance on how to fix the issue.

In addition to security monitoring, Active Protect also allows you to distribute company security policies to any device. So your people will have access to the guidance they need wherever they are.

### Key features

- Downloadable for any device (Windows, MacOS, Android and iOS)
- Continuous security monitoring
- Company policies housed in-app





## Cyber Essentials certification

You've probably heard the phrase 'Cyber Essentials' mentioned before, but what is it?

Cyber Essentials is a government-backed certification scheme that covers the essential actions every business should take to ensure its digital security and protection from cyberattacks. Think of it as 'cyber hygiene' – a bit like washing your hands, brushing your teeth or wearing a face mask.

The scheme assesses five key criteria:

- Is your internet connection secure?
- Are the most secure settings switched on for every company device?
- Do you have full control over who is accessing your data and services?
- Do you have adequate protection against viruses and malware?
- Are devices and software updated with the latest versions?

Getting Cyber Essentials certified is a requirement for many government tenders and can protect your business from 98.5% of cybersecurity threats. But the benefits don't end there. It's also a great indicator of your business's commitment to security, marking you out as trustworthy and safe to potential partners and customers.

### Key features

- Unlimited expert guidance to ensure you pass first time
- Certification within 24 hours
- £25k free cyber insurance with certification



**CYBER  
ESSENTIALS**



## Cyber Essentials Plus certification

Cyber Essentials Plus is the older, slightly more involved sibling of the standard certification. It has the same requirements as Cyber Essentials (you must have all five security controls in place) but differs in one crucial aspect.

While Cyber Essentials is self-assessed, Cyber Essentials Plus also includes an independent assessment carried out by a licensed auditor. After you've completed the self-assessment portion of the certification one of auditors will either come to you or remotely access your network and manually check for the five Cyber Essentials controls.

This provides you with absolute assurance that your cybersecurity is up to scratch. And customers don't have to take your word that you're cyber secure – they can rely on the expertise of a professional.

### Key features

- Unlimited expert guidance to ensure you pass the first time
- Certification within 24 hours
- Independent assessment from an expert auditor (remote or on-site)
- £25k free cyber insurance with certification





## GDPR Readiness

Complying with GDPR has a reputation for being complex, costly and time-consuming. But it doesn't have to be. At its heart, GDPR is simply about safely securing data and preventing breaches.

The Cyber Essentials certification covers some elements of GDPR compliance. However, for those customers who want complete assurance, we recommend the IASME Governance certification.

The IASME governance certification addresses many of the same things as Cyber Essentials but goes much deeper. The assessment criteria include 110 questions based on the following areas:

- Security management
- Information assets
- Cloud services
- Risk management
- Data protection
- People
- Security policy
- Environmental protection
- Operations and management
- Vulnerability scanning
- Monitoring
- Backup and restore
- Incident management
- Business continuity

Many of these questions cover GDPR specifically. And to help your business develop a solid data protection framework, we offer a GDPR policy pack alongside the certification. This contains all the template policies needed to complete the certification, all you need to do is fill them in.

### Key features

- Data privacy risk assessment
- Guided questionnaire and expert support
- GDPR certification within 24 hours



**IASME**  
**GDPR**



*The CyberSmart experience was superb. A very easy to understand platform with some great tools. The CyberSmart software is excellent. Achieving our Cyber Essentials Certification was pleasantly easy. Would recommend CyberSmart as a partner.*

**-James, Fluid Branding**

**exertis** | ENTERPRISE

### Get In Touch

Contact: Grant Eaton

T: 01782 648100

M: 07920 364846

E: [grant.eaton@exertis.co.uk](mailto:grant.eaton@exertis.co.uk)

W: [exertis.co.uk/cybersmart-security](http://exertis.co.uk/cybersmart-security)

[www.cybersmart.co.uk](http://www.cybersmart.co.uk)

