

# Great Insights

with **exertis**



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If you don't know about the latest trends, how can you act on them? Explore monthly updates covering everything from sustainability to cyber security and the tech solutions powering new waves of innovation.

## AI is transforming business

Welcome to your Great Insights update. This month, our focus is on AI, and showcasing some of the ground-breaking transformation we are seeing across our business and product ranges. You won't believe what AI can do, so let us show you.



### Dell and Windows 11 lead the way

Dell is known for producing top quality and reliable products, which now come with Windows 11.

CoPilot is Microsoft's AI solution to increase productivity. The AI assists in simplifying tasks, organising your work space, and reduces time spent on work.

**Time back? What more could you need?**



Dell  
**Vostro 3520 i5 8GB Laptop**

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Dell  
**Latitude 7430 i7 16GB RAM 512GB Laptop**

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Dell  
**Dell Precision 7680 i7 16GB RAM 512GB Laptop**

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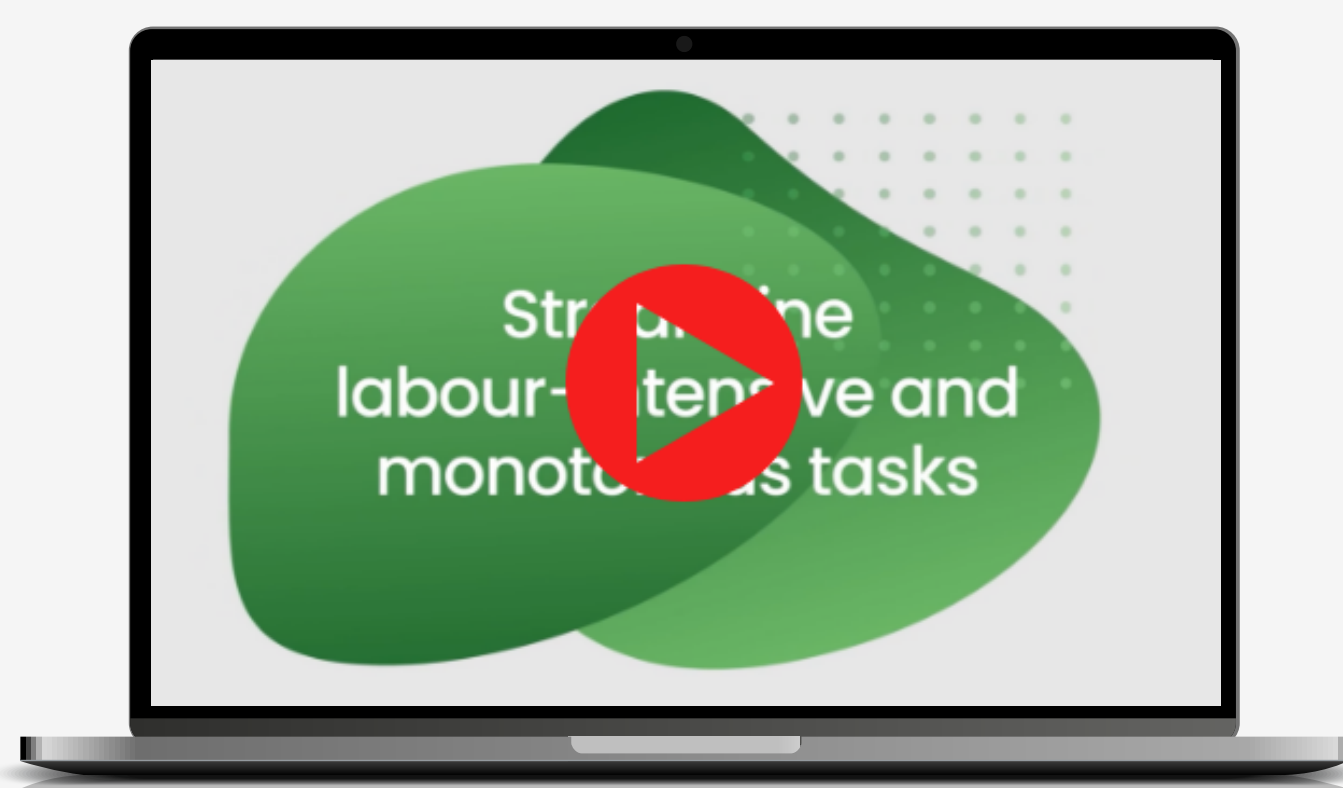


### AI Centre of Excellence

AI Centre of Excellence  
Exertis Enterprise created an AI Centre of Excellence which collates the AI talent, knowledge and resources required to enable AI-based transformation projects for our VARS, providers, integrators, and all their end users.

The COE collaborate regularly with NVIDIA to deliver industry-leading training across products. They also discuss strategy, vertical focus and where NVIDIA are experiencing the most traction.

[Find out more](#)



### On the flip side

Although AI can make life easier, it should also make us more aware. Let our Cyber Security team tell you why.

[Watch this video](#)

"AI should be used in businesses because it can save time and money by automating tasks. AI is scalable and can improve quality control, market research, cybersecurity, and HR processes."

- This was written by AI