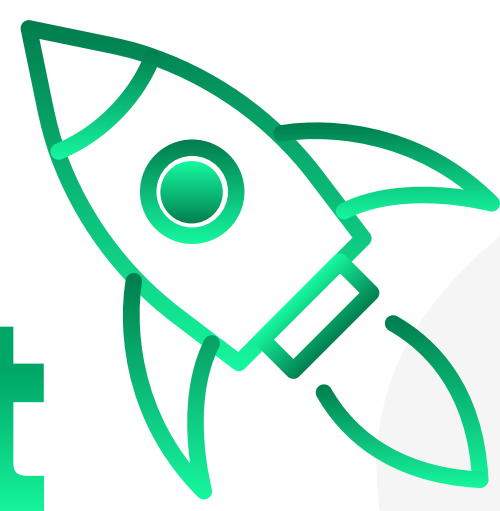


# Great Insights

with **exertis**



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If you don't know about the latest trends, how can you act on them? Explore monthly updates covering everything from sustainability to cyber security and the tech solutions powering new waves of innovation.

## Let's Talk Cyber Security

Welcome to your Great Insights update. This month, our focus is on cyber security, to celebrate 20 years of National Cyber Security Awareness Month.



In today's digital age, helping your customers safeguard against cyber threats is paramount, and our Security team is here to shout about some of their most exciting opportunities:

'We're glad to be partnered with some fantastic vendors, leading the way in the world of cyber security.'

**Matthew Swindail | Commercial Manager**

### **COLORTOKENS**

**Trust in ColorTokens**  
Zero-Trust is a journey and not a product, and that's why we've partnered with ColorTokens and their range of Zero-Trust and Microsegmentation services. Watch the video to find out why you should consider ColorTokens for your customers.

[Talk to us today](#)

### **eSENTIRE**

**Get Ahead of Threats**  
Managed Detection & Response (MDR) services are continuing to rocket, and market leaders eSentire – utilising a third party- can reduce the mean time to respond (MTTR) for reseller partners from months to just 15 minutes.

[Talk to us today](#)

### **CyberSmart**

**Cyber Essentials Plus**  
CyberSmart goes further and supports resellers in attaining Cyber Essentials Plus certification. This advanced certification involves rigorous testing and assessment, ensuring systems are protected and tested.

[Find out more](#)

save up to **50%**

# **VESTEL**

[+](#)

### Focus on Vestel

Exertis are constantly looking for ways to add value to our partners. We can offer Vestel's performance, and feature specification at a highly competitive price.

**SAVE UP TO 50%** on **Vestel IFE-652 65" Touchscreen** and maximise margin if purchases before 31st October 2023. T&Cs apply. Request bids from John Pullinger.

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