



## Why you should incorporate a Zero Trust policy

According to the UK office for national statistics, **half of UK businesses experienced some form of cyber security breach in the last 12 months.**

Most of them have no cyber protection. When your company's offices are located in almost every employee's home, maintaining security becomes a growing concern and calls for a progressive security strategy.

### What is Zero Trust?

Zero Trust is a strategic framework that organisations should work towards to enhance security and reduce the risk of breaches. It treats every user and device as a potential threat, requiring verification at every step rather than assuming everything inside the network is safe..



#### Why? Zero Trust

Modern businesses require a flexible security model that works for the complexities of an ever-changing workplace, without hindering productivity. Verifying every user, this framework ensures an organisation's resources and data are kept secure. Embrace your hybrid workforce.

**Protect your employees, data, and commercial bottom line.**

*"Zero Trust is a journey, not a product and anyone looking to go on that journey should align themselves to the NIST 800-207 framework."*

**Dominic Ryles, Director of Sales and Commercial | Exertis Cybersecurity**



### The 3 key principles of Zero Trust

The 3 stages of implementing Zero Trust and how we can help:



#### Continuous verification

Constantly verifying access of all users within the network.



#### Limiting the blast radius

Minimising the impact if an external resource or insider breach does occur.



#### Automate content collection and response

Incorporating behavioural data, considering parameters such as user identity, device, location, and type of content.



#### Why choose Exertis Cybersecurity?

We have an exclusive partnership with Colortokens in the UK and Europe, a cloud-delivered Zero Trust and Microsegmentation vendor who can help our partners understand their journey to becoming more cyber resilient.

Learn more



#### Visualisation

Understand all of the resources, their access points and and visualise the risks involved.



#### Mitigation

Detect and stop threats or mitigate the impact of the breach in case a threat cannot be immediately stopped..



#### Optimisation




Extend protection to every aspect of the IT infrastructure and all resources regardless of location while optimising the end user experience.



If you are interested in learning more about adopting a Zero Trust strategy, get in touch with our cybersecurity team.

Enquire

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