

Epson Genuine Inks

Why you should buy genuine ink

We believe that printing is a partnership. It takes both a printer and its ink to produce a quality print. That's why it's essential to understand your inks to avoid potential printing pitfalls. Find out what sets our inks apart from the competition.

To find out more visit
www.epson.eu/en/consumables/genuine-inks



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What you need to know

Who wants to spend time thinking about their printer? It should just work. We've developed our inks and printers to work in harmony, so that they'll do just that and give you consistent and reliable results without any fuss. That's because we invest in extensive research, high-tech manufacturing facilities and put our products through rigorous tests.

But naturally, we can't say the same for inks that we've not created. There's no assurance from Epson that so-called compatible inks or remanufactured cartridges will deliver.

Are you willing to put yourself at risk of unreliable yields and poor prints? Or worse, the cartridges failing to work or the printer breaking? Protect yourself against potential printing pitfalls by using genuine Epson ink.

More reasons to choose genuine ink

We want you to always have a trouble-free printing experience. That's why we're highlighting the benefits of using Epson Genuine Ink.



Reliable results

No risk,
no hassle, no fuss.
Quality results
every time.



Economical printing

Print thousands of
pages at an ultra-low
cost-per-page.



Quality promise

Tested by Epson,
trusted by you.
Genuine Epson Ink.



Seamless use

Enhanced ink filling
system for mess-free
refills.

The solution

There's a really simple way to ensure you can print easily and get consistent results - by using Epson's genuine inks which are tested and approved.

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